



ALTA SIGNA

# PUBLIC OFFERING OF SECURITIES

At a certain point in a company's life there comes the point where you will think about taking the next step and "go public".

A public offering is the sale of equity shares or other financial instruments to the public in order to raise capital. In this instance it can be an initial public offering and debts or equity rights issues.

Public Offering of Securities Insurance (POSI) protects the company directors, the organisation and any controlling or selling shareholders against claims that arise from the issuance of a prospectus. Company directors responsible for the prospectus are exposed to civil and criminal liabilities if the offering document is inaccurate, incomplete or misleading.

One of the key benefits of POSI insurance is that the risk of "going public" is ring-fenced from the conventional D&O program.

The insurance policy protects the liability of directors, officers and the company involved in the issuing of a prospectus. Liabilities in relation to the prospectus and relating to prior negotiations, discussions and decisions in connection with the offering are covered.

Cover may be extended to include the financial and legal advisors involved in the drafting of the prospectus and the securities placement.

Under certain circumstances the premium for a POSI can be deducted from the proceeds of the offering.

Unlike a conventional D&O policy, a POSI is multi-year policy arising from a single transaction.

***What type of exposures can a company executive typically insure against?***

- Litigation by a shareholder alleging misstatements in the prospectus upon which investment decisions were made
- Litigation by a shareholder alleging failure to disclose material information in the prospectus
- Breach of warranty in the placing agreement / underwriting agreement
- Potential long-term contractual liabilities arising from the offer or listing
- Legal expenses in respect of regulatory investigations
- Shareholder derivative actions
- Crisis management expenses
- Claims for misrepresentation in the lead up to the offering (roadshow activity)

***What is the Alta Signa insurance product range for company executives?***

Alta Signa provides a full range of products for company executives, offering Directors & Officers Liability insurance, Financial Institutions, Asset Management, Professional Indemnity Insurance, Crime Insurance, Side-A Difference in Conditions insurance, Employment Practices Liability insurance and Pension Trustees Liability insurance. The products can be tailored to fit a diverse range of business needs.

***What maximum limit of liability does Alta Signa offer?***

Alta Signa can underwrite up to a maximum line size of €10 million any one loss and in the annual aggregate.

***What is the Alta Signa risk appetite for POSI/IPO?***

Alta Signa can underwrite up to a maximum line size of €10 million any one loss and in the annual aggregate.

***Alta Signa has a broad risk appetite, but applies a stricter underwriting approach to the following risk profiles / business sectors:***

- US Listings
- Biotech and pharmaceuticals



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## *What is the Alta Signa insurance product range for Commercial Crime?*

Alta Signa provides broad coverage for Commercial Crime Insurance including electronic / computer crime and social engineering fraud.

## *What maximum limit of liability does Alta Signa offer?*

Alta Signa can underwrite up to a maximum line size of €10 million any one loss and in the annual aggregate, on an excess basis only.

## *What is the Alta Signa risk appetite for Commercial Crime insurance?*

Alta Signa has a broad risk appetite except for primary insurance policies. Smaller companies are an area of concern.

## WHO TO CONTACT

### Dennis Gattinger

Head of Distribution

+34 647 98 80 28

[dgattinger@altasigna.com](mailto:dgattinger@altasigna.com)

### Jérôme Gillet

Branch Manager, France

+33 6 46 34 51 38

[jgillet@altasigna.com](mailto:jgillet@altasigna.com)

### Marina Chierici

Branch Manager, Italy

+39 348 350 8086

[mchierici@altasigna.com](mailto:mchierici@altasigna.com)

### Maximilian Moll

Branch Manager, Dach

+49 172 764 0360

[mmoll@altasigna.com](mailto:mmoll@altasigna.com)

### Mark Haverkate

Branch Manager, Benelux

+31 6 455 37 518

[mhaverkate@altasigna.com](mailto:mhaverkate@altasigna.com)

### Ingo Trede

Branch Manager, Spain

+34 666 23 98 15

[trede@altasigna.com](mailto:trede@altasigna.com)